

The
Declutter
Academy  TM

PROFESSIONAL TRAINING CURRICULUM

The Declutter Academy Curriculum (for both Self-Study and Certified Training) is broken into five distinct parts and has the following Learning Objectives:

PART 1: Be Your Best as a Decluttering Professional

- ✿ Identify the essential and largely-unknown benefits of decluttering
- ✿ Understand how physical clutter negatively impacts you in all areas of your life
- ✿ Uncover the vitally-overlooked differences between decluttering and organising and other terminology
- ✿ Develop an awareness of your personal relationship with your material possessions
- ✿ Declutter your own environment effectively so you can authentically support the client
- ✿ Inspire the client to make successful, life-long change
- ✿ Discover the 8 secrets that you need to know for personal decluttering and organising success

PART 2: Understand Your Decluttering Client

- ✿ Identify why clutter and disorganisation build up in the client's home
- ✿ Discover the crucial and little-understood reasons why the client finds it so hard to declutter
- ✿ Understand how the client's mindset influences their long-term relationship with the decluttering process
- ✿ Help the client develop a healthy, balanced approach to decluttering and organising
- ✿ Answer and allay the client's most common questions and concerns
- ✿ Empower the client to make the decisions that are right for them
- ✿ Understand the various emotions the client experiences in relation to decluttering
- ✿ Uncover the tricks to help the client break free from the overwhelm of clutter
- ✿ Enable the client to crucially let go of insidious guilt, regret and sadness
- ✿ Help the client manage sentimental items
- ✿ Help the client understand and release negative emotions
- ✿ Motivate and inspire the client to decluttering success

PART 3: Declutter Your Client's Wardrobe

- ✿ Understand the importance of wardrobe decluttering and how it impacts on the rest of the client's life
- ✿ Prepare for decluttering the client's wardrobe
- ✿ Uncover the 4 key principles of personal style so you can help the client to declutter their wardrobe
- ✿ Help the client build a wardrobe that represents their body, lifestyle and individuality
- ✿ Effectively and efficiently declutter the client's wardrobe
- ✿ Guide the client to make the best style decisions for themselves
- ✿ Make the biggest decluttering impact with your client while maximising your time and energy
- ✿ Advise the client on how to systematically organise wardrobe item
- ✿ Advise the client on how to choose the best storage solutions for their wardrobe
- ✿ Guide the client on the most effective ways to distribute unwanted wardrobe items
- ✿ Help the client make money from any valuable or sought-after unwanted clothes
- ✿ Help the client maintain their decluttered and organised wardrobe
- ✿ Teach the client how to shop selectively for clothes to save money, time and energy

PART 4: Declutter Your Client's Home

- ✿ Prepare for decluttering the client's home
- ✿ Prioritise the decluttering and organising of the different areas of the client's home
- ✿ Give the right décor and design advice for the client's home
- ✿ Help the client define a home style reflects their unique requirements
- ✿ Guide the client to create a living environment that inspires them
- ✿ Effectively and efficiently declutter and organise the client's home
- ✿ Make the biggest decluttering impact while maximising your time and energy
- ✿ Advise the client on how to store home items
- ✿ Advise the client on how to choose the best storage solutions for their home
- ✿ Guide the client on the most effective ways to distribute unwanted home items
- ✿ Help the client make money from any valuable or sought-after unwanted home items
- ✿ Help the client maintain their decluttered and organised home
- ✿ Teach the client to shop selectively for home items to save money, time and energy

PART 5: Create Your Decluttering Business

- ✿ Set up your business
- ✿ Insure your business
- ✿ Define your version of success
- ✿ Develop your individual approach to decluttering
- ✿ Discover how to impact your clients with your personal story
- ✿ Define your unique range of services
- ✿ Understand the sales process
- ✿ Set pricing for your services
- ✿ Manage client expectations
- ✿ Learn to speak the language your client is using so you can build and maintain a relationship
- ✿ Discover the different ways to get your message out there
- ✿ Get the right publicity for your business
- ✿ Manage your workday
- ✿ Manage client inquiries and bookings
- ✿ Ask the right questions so you can gauge the client's requirements
- ✿ Read whether a client is ready for decluttering
- ✿ Get organised for a client session
- ✿ Follow up with a client after a session
- ✿ Focus on your strengths in business
- ✿ Make the best business decisions
- ✿ Overcome your business blocks

Please note the above list of Learning Objectives for The Declutter Academy does not include content from Declutter Your Wardrobe and Home Course and Understand Hoarding Support Tool.