

*The*  
**Declutter**  
*Academy*  <sup>TM</sup>

PROFESSIONAL TRAINING CURRICULUM

**The Declutter Academy Curriculum** (for both Self-Study and Certified Training) is broken into five distinct parts and has the following Learning Objectives:

**PART 1: Be Your Best as a Decluttering Professional**

- ✿ Identify the essential and largely-unknown benefits of decluttering
- ✿ Understand how physical clutter negatively impacts you in all areas of your life
- ✿ Uncover the vitally-overlooked differences between decluttering and organising and other terminology
- ✿ Develop an awareness of your personal relationship with your material possessions
- ✿ Declutter your own environment effectively so you can authentically support the client
- ✿ Inspire the client to make successful, life-long change
- ✿ Discover the 8 secrets that you need to know for personal decluttering and organising success

**PART 2: Understand Your Decluttering Client**

- ✿ Identify why clutter and disorganisation build up in the client's home
- ✿ Discover the crucial and little-understood reasons why the client finds it so hard to declutter
- ✿ Understand how the client's mindset influences their long-term relationship with the decluttering process
- ✿ Help the client develop a healthy, balanced approach to decluttering and organising
- ✿ Answer and allay the client's most common questions and concerns
- ✿ Empower the client to make the decisions that are right for them
- ✿ Understand the various emotions the client experiences in relation to decluttering
- ✿ Uncover the tricks to help the client break free from the overwhelm of clutter
- ✿ Enable the client to crucially let go of insidious guilt, regret and sadness
- ✿ Help the client manage sentimental items
- ✿ Help the client understand and release negative emotions
- ✿ Motivate and inspire the client to decluttering success

**PART 3: Declutter Your Client's Wardrobe**

- ✿ Understand the importance of wardrobe decluttering and how it impacts on the rest of the client's life
- ✿ Prepare for decluttering the client's wardrobe
- ✿ Uncover the 4 key principles of personal style so you can help the client to declutter their wardrobe
- ✿ Help the client build a wardrobe that represents their body, lifestyle and individuality
- ✿ Effectively and efficiently declutter the client's wardrobe
- ✿ Guide the client to make the best style decisions for themselves
- ✿ Make the biggest decluttering impact with your client while maximising your time and energy
- ✿ Advise the client on how to systematically organise wardrobe item
- ✿ Advise the client on how to choose the best storage solutions for their wardrobe
- ✿ Guide the client on the most effective ways to distribute unwanted wardrobe items
- ✿ Help the client make money from any valuable or sought-after unwanted clothes
- ✿ Help the client maintain their decluttered and organised wardrobe
- ✿ Teach the client how to shop selectively for clothes to save money, time and energy

#### **PART 4: Declutter Your Client's Home**

- ✿ Prepare for decluttering the client's home
- ✿ Prioritise the decluttering and organising of the different areas of the client's home
- ✿ Give the right décor and design advice for the client's home
- ✿ Help the client define a home style reflects their unique requirements
- ✿ Guide the client to create a living environment that inspires them
- ✿ Effectively and efficiently declutter and organise the client's home
- ✿ Make the biggest decluttering impact while maximising your time and energy
- ✿ Advise the client on how to store home items
- ✿ Advise the client on how to choose the best storage solutions for their home
- ✿ Guide the client on the most effective ways to distribute unwanted home items
- ✿ Help the client make money from any valuable or sought-after unwanted home items
- ✿ Help the client maintain their decluttered and organised home
- ✿ Teach the client to shop selectively for home items to save money, time and energy

#### **PART 5: Create Your Decluttering Business**

- ✿ Set up your business
- ✿ Insure your business
- ✿ Define your version of success
- ✿ Develop your individual approach to decluttering
- ✿ Discover how to impact your clients with your personal story
- ✿ Define your unique range of services
- ✿ Understand the sales process
- ✿ Set pricing for your services
- ✿ Manage client expectations
- ✿ Learn to speak the language your client is using so you can build and maintain a relationship
- ✿ Discover the different ways to get your message out there
- ✿ Get the right publicity for your business
- ✿ Manage your workday
- ✿ Manage client inquiries and bookings
- ✿ Ask the right questions so you can gauge the client's requirements
- ✿ Read whether a client is ready for decluttering
- ✿ Get organised for a client session
- ✿ Follow up with a client after a session
- ✿ Focus on your strengths in business
- ✿ Make the best business decisions
- ✿ Overcome your business blocks

**Please note the above list of Learning Objectives for The Declutter Academy does not include content from Declutter Your Wardrobe and Home Course and Understand Hoarding Support Tool.**